Index

Anthropology economics, 39 Asia Pacific Economic Cooperation Mechanism (APEC), 209	Ecosystem challenges, 76–78 realities, 73 Entrepreneurial activity, 6, 8, 73, 75, 79, 191–214
Businesses creation, 118–120 Business family, 13, 47–48, 86	Entrepreneurial agents external contexts, 50–51 internal and external dimensions,
Challenges, 22, 26	52–54
economic growth, 79	internal contexts, 50-51
entrepreneurial ecosystem	phases and contexts, 51
consolidating, 76–78	startup process, 54–55
policies and programs continuity,	Entrepreneurial ecosystems, 22, 23, 80, 83, 99
well-being, 79	Entrepreneurship in crisis,
Corporate entrepreneurship, 174–175,	173–186
184–186	Entrepreneurship, Mexico, 21
Cultural milieu	business, 20–22
business, 151–158	challenges, 83–103
emblematic enterprises, 164–165	data, 14, 48–49
local economic institutions,	development, 23–25
158–167	economic growth, 79
Craft beer, 60–63	entrepreneur, 18–20
Craft brewery industry, 58–60	method, 14
Creative destruction, 219	narratives, 219–220
Creativity, 2, 3, 17, 22, 39, 54–55, 58,	origins, 37–64
95, 161	perspectives, 83–103
Cultural diversity, 113	research, 222–224
Cultural entrepreneurship, 26	results, 15–18
• •	social outcomes, 25–27
Economic Commission for Latin	Social Science Citation Index
America and the Caribbean	(SSCI) database, 14
(ECLAC), 1	students, 27–28
startup process, 40	university, 22-23
Economic development	well-being, 79
proliferation, 85–90	women entrepreneurship, 28-29
research, 88	Entrepreneur-spirit, 220
spin-offs, 89	Female entrepreneurship, 28
Economic populism, 193	Fishery, 129–133

Footwear cluster	Jalisco, 6, 110, 116, 117, 119–120, 151,
crisis cycles, 176–179	158–169
gross domestic product (GDP), 174	
Guanajuatense-Zacatecana	Latin American region (LATAM),
organization, 176	1, 2
Guanajuato entity, 173–174	businesses configuration, 43
organization, 184–185	challenges, 58–62
organizational entrepreneurship,	nontechnological enterprises, 63
174	perspectives, 58–62
productivity, 179–182	small- and medium-sized businesses,
resilience, 184–185	54
restructuring, 184–185	technological development, 38
technological behavior, 182-184	ventures typology, 59
triangulated methodological design,	Law of Mercantile Societies, 78
175	Local economic institutions, 158–167
Foreign direct investment (FDI), 43	Localities context, 116–118
General Agreement on Tariffs and	Mexican entrepreneurial culture, 74
Trade (GATT), 206	Mexican populism, 201–206
General Entrepreneurship Monitor	Motivation, 75
(GEM), 3, 71, 72, 85,	Microenterprises, 98
97, 99	Micro, small, and medium enterprises
Gross domestic product (GDP), 19, 40,	(MSMEs), 3, 44, 50, 56,
74, 90–91, 174, 179	100–101, 103
Growth inward, 192–193, 197	Myths
Guanajuatense-Zacatecana	Mexican entrepreneurial culture, 74
organization, 176	motivation, 75
Guanajuato entity, 173-174	radiography, 75–76
History of entrepreneurship, Mexico,	National Council for Science and
13–29	Technology (CONACYT),
footwear cluster, 173–186	100, 204, 210, 223
HUB companies, 55	National Identification System for
Hybrid entrepreneurs, 19	Companies and
	Establishments (SINEE), 49
Immediate Program of Economic	National Institute of Entrepreneurs
Reorganization, 207	(INADEM), 3, 50, 68,
Import substitution, 192	75, 78
Informal entrepreneurship, 25	National Survey of Productivity and
Innovation, 14, 21, 25, 40, 42, 89, 100,	Competitiveness of Micro,
183, 223	Small and Medium
Institutionalist economic theory, 192	Enterprises (ENAPROCE),
International benchmarking	50, 95, 97, 103
perspectives, 68–71	Neoliberal stages, 193, 206–213

Organic trust, 114 Organization for Economic Cooperation and Development (OECD), 84, 86, 99, 209	Sea urchin Ensenada, 133–136 entrepreneurship, 127–129 fishery, 129–133 Michio Morishita, 136–143
Organizational entrepreneurship, 174–175	regional impact, 129–133 Shoe cluster, 177, 182 Small businesses, 4, 5, 25, 75, 109–123,
Personal networks, 114	196
PROCAMPO program, 212	Small- and medium-sized enterprises
Proliferation, 85–90	(SMEs), 18, 21, 57, 68, 78,
Public administrations, Mexico,	177
78	Social capital, 6, 112–115, 121–122, 128
Public policies	Social entrepreneurship, 26
growth inward, 192–193, 197	Socio-cultural factors, 4, 39
institutionalist economic theory,	Spin-offs, 89
192	Stabilization development, 192–193,
Mexican populism, 201–206	199–201
neoliberal stage, 206–212 reconstruction, 194–197	Startup process, 40, 42 ALPHA startups, 44
revolutionary destruction, 194–197	enterprising agent, 44
stabilization development, 199–201	problems emergence, 45–48
stabilization development, 199–201	Statistical data, 49–50
Radiography, 75–76	Statistical Registry of Businesses of
Realities	Mexico, 57
entrepreneurship ecosystem	Storytelling process, 114–115
perspective, 73	Structural heterogeneity, 84
entrepreneurship process	Successful entrepreneurs, 40
perspective, 71–72	1
international benchmarking	Technological behavior, 182-184
perspective, 68–71	Technological Innovation Fund, 100
Re-Entrepreneurship Law, 78	Testing hypothesis, 20
Relational resources, 120–122	Trade and Industry Advisory Boards,
Relational variable, 114–116	196
Resilience, 184–185	Triangulated methodological design,
Restructuring, 184–185	175
Revolutionary destruction, 194–197	
Rural entrepreneurship	Unemployment, 101
businesses creation, 118–120	United Nations Development
case studies, 116	Program (UNDP), 3
context, 111–113	Universidad Nacional Autonoma
localities context, 116–118	de Mexico (UNAM), 28
relational resources, 120–122	**
relational variable, 114-116	Venture capital (VC), 22