

# INDEX

- Academic research, 43
- Actual veracity, 12
- Affordable Care Act, 5
- Altruism, 32
- American Library Association (ALA), 26
- Article headlines, 66
- Attitude, 10
- Behavior, 69
- Behavioral signals, 52
- Blockchain, 113, 114
- Boomerangs, 33
- Botnet, 14
- Bots, 14
- Caller ID, 29
- Centers for Disease Control (CDC), 73
- Citizen Evidence Lab at Amnesty International, 112
- Clear legal liability, 121
- Clickbait, 21, 22
- The Clearinghouse*, 1
- Connectedness, 32
- Communications Decency Act, 47
- Competencies for Information Professionals, 4
  - critical thinking, 5
  - information resources
    - delivering, 5
    - systematically evaluating, 5
    - teaching, 5
    - veracity assessing, 5
- CRAAP evaluation criteria, 60
- CRAAP test, 59–61
- Dallas Book Festival, 82
- de Castell, Christina, 92, 97, 98
- Deepfake technology, 115
- Defense Advanced Research Projects Agency (DARPA), 69, 109
- Disputed content flags, 44
- Disinformation, 13
- Election Day
  - misinformation
    - false voter fraud allegations, 71

- misleading photos/
  - videos, 71
- polling place hoaxes, 70
- remote voting options, 70
- suspicious texts, 70
- voting machine
  - malfunction rumors, 70
- Empathy, 32
- Evangelism, 32
- Fabricated content, 12, 16
- Facebook, 26, 31, 40, 43, 103, 121
- Facebook Journalism Project, 44
- Facemash, 40
- Fact-checkers, 23, 43, 46, 47, 123
- Fact-checking network, 43
- Factiva, 11
- Factom, 114
- Fake health news, 72, 74, 75
- Fake news
  - Facebook, 42
  - false content, 9–23
  - future of, 101–117
  - libraries, 85–100
  - social media, 39–55
  - spotting, 57–84
- Fake reviews, 72
- Fake videos, 18–19, 104–107
- False content
  - actual veracity, 12
  - botnet, 14
  - bots, 14
  - clickbait, 21, 22
  - disinformation, 13
  - fabricated content, 12
  - false connection, 13
  - false context, 12
  - imposter content, 12
  - Internet, 10
  - manipulated content, 12
  - manufactured
    - amplification, 14
  - Massachusetts Institute of Technology (MIT), 12
  - misleading content, 12, 20
  - satire/parody, 13
  - satirical newspaper, 23
  - social media, 10
  - Weekly World News, 9
- Falsehood flies, 25
- Federal Communications Commission (FCC), 116
- Federal Trade Commission (FTC), 116
- Followers/Following, 69
- Fraudulent accounts, 52
- Gazaleh, Amy, 87
- General Data Protection Regulation (GDPR), 55
- Google, 52
- Google News app, 53
- Government regulation, 115

- Graphics manipulation, 15, 19
- Gumberg Library of Duquesne University, 61
- Hipsters, 33
- Horizon 2020, 110
- Huff, Darrell, 14, 15
- Human papilloma virus (HPV), 28
- IFLA. *See* International Federation of Library Associations and Institutions (IFLA)
- Immutable authentication trails, 114
- Imposter content, 12, 18
- Info and Ads, 45
- Information integrity, 2
- Information quality, 2
- International Federation of Library Associations and Institutions (IFLA), 3, 62
- Internet, 10
- Lasda, Elaine, 88, 90
- Lawsuits, 116
- Legal actions, 114, 115
- Library Journal*, 80
- Library schools
  - CRAAP test, 87
  - Defense Advanced Research Projects Agency (DARPA), 109
  - go slow-mo, 108–109
  - Metaliteracy Badging System, 89
  - mouth anomalies, 108
  - OpenFaceSwap, 105
  - Oshawa public library librarian, 96–100
  - Ottawa public library, 93–94
  - social media, 86
  - Speaking Out, 89–90
  - SurfSafe, 110
  - Surrey public library, 95–96
  - Ultimate Metaliteracy Badge, 89
  - Vancouver public library, 94
- Life log, 114
- Manipulated content, 12
- Manufactured amplification, 14
- Marketing, 3
- Massachusetts Institute of Technology (MIT), 12, 36
- Metadata, 112
- Misinfodemics, 73
- Misleading content, 12
- Motivations, content sharers
  - altruism, 32
  - connectedness, 32
  - empathy, 32
  - evangelism, 32
  - self-definition, 32

- Near-comprehensive immunity, 55
- NVIDIA, 112
- O'Brien, Kelsey, 88–91
- OpenSources, 64
- Pew Research Center, 2, 27, 31, 91, 103, 121, 123
- Permanent exclusive, 17
- Personas, content sharers
  - altruists, 33
  - boomerangs, 33
  - careerists, 33
  - connectors, 33
  - hipsters, 33
- Pew Internet Project, 125
- Pierre Salinger syndrome, 57
- Pinocchio Test, 78
- Planetary emergency, 120
- Platform-generated pause button, 125
- Podiums/microphones, 58
- Politifact, 78
- Polling data, 29
- Post-truth, 62
- The Poynter Institute, 43
- Quick forward option, 125
- Remote voting options, 70
- Satire, 23
- Security check, 52
- Self-confidence, 4
- Self-definition, 32
- Semantics, 69
- Social media, 6, 10
  - Communications
    - Decency Act, 47
    - disputed content, 44
    - disputed content flags, 44
  - Facebook, 40
  - Facemash, 40
  - fact-checkers, 47
  - fact-checking network, 43
  - Info and Ads, 45
    - social network, 39
  - Social network, 39, 40, 90
  - Special Libraries Association (SLA), 4
  - Spotting bot, 68
  - Syntax, 69
- Tagged labels, IFLA
  - caution, 65
  - clickbait, 65
  - conspiracy theory, 65
  - credible, 66
  - extreme bias, 65
  - fake news, 64–65
  - junk science, 65
  - political orientations, 65
  - rumor mill, 65
  - satire, 65
  - state news, 65
- Truopic, 113
- The Trump Effect, 50
- The Trust Project, 82
- Twitter, 14, 17, 30, 31, 37, 38, 50–52, 68, 74, 110

- Ultimate Metaliteracy  
  Badge, 89
- User profile, 69
- Valenza, Joyce, 86
- Video recorders, 113
- Voting machine
  - malfunction rumors,  
70
- Wardle, Claire, 12–14, 58,  
107
- WhatsApp, 54, 106, 125
- YouTube, 19, 20, 53, 73,  
74
- Zimdars, Melissa, 63–65,  
79