

Appendix A: Field of Organizational Theory

Concept Map

Organizational Analysis	
Closed Systems: Internalities	Open Systems: Externalities
System/Structural	Strategic Choice
Rational	Natural Selection
Collective Action	
Natural Systems	
Structural, Human Resources, Political, Cultural	Law, Economics, Politics, Psychology, Sociology, History
Inputs/Outputs, Resource Dependence, Interorganizational Relationships	
Efficiency	Effectiveness
Social Identity Theory	Organizational Identity Theory/ Institutional Theory
Prosocial Behavior: Individuals	Prosocial Behavior: Organizational
Classical Market Model, Managerial Model, Social Environment Model	
Interorganizational Relations	
Cone’s Corporate Citizenship Spectrum	

Note: This Field of Organizational Theory Concept Map was created to illustrate how the various concepts and concerns with corporate citizenship relate to one another (Clevenger, 2014).